

Harris Fraser Group hosts exclusive event to launch new brand, Harris Fraser Elite, offering private wealth management services

PRESS RELEASE

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On Thursday 11 April, Harris Fraser Group launched a new brand, **Harris Fraser Elite** for private wealth management services in an event that took place at Island Shangri-la hotel in Admiralty, Hong Kong.

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Harris Fraser Elite brand launch opening ceremony. From left – Clare Lau, Harris Fraser Group Director. Halena Ng, Chairman and Chief Executive Officer of Harris Fraser. Alex Ko, Executive Director, Chairman and CEO of Mason Group. Joel Chang, Executive Director and Chief Operating Officer of Mason Group, and Philip Lau, Mason Group Managing Director and Chief Executive of Global Wealth Management.

Harris Fraser Elite is an extension of Harris Fraser Group's existing financial services and offers high-net-worth individuals, family offices and entrepreneurs the tailor-made investment solutions.

Executive Director, Chairman and CEO of Mason Group, **Alex Ko**, attended the launch event and said: *"Mason Group's vision is to offer a variety of health and wealth solutions. Health and wealth are the most important aspects of our life. We also want to provide something to differentiate us from traditional financial product advisers. In order to do so we have actively acquired companies in different sectors and across industries – and continue to do so - to provide a platform that can offer a broad range of services and solutions, and different degrees of product sophistication to cater to the needs of individual clients, family offices, company clients or company owners."*

"Having acquired Harris Fraser Group in 2018 in a milestone move, Mason Group is able to cross-sell its existing services and products but also to create synergies for its high-net-worth customers and further develop a global multinational financial platform. To the Group and to our clients, Harris Fraser is the most trusted partner in wealth management and it continues to evolve. Tonight, the launch of Harris Fraser Elite takes Harris Fraser Group to the next level up, offering private wealth management solutions to the Group's clients and investors."

Halena Ng, Chairman and Chief Executive Officer of Harris Fraser announced the launch of Harris Fraser Elite and said: *"Through Harris Fraser's well-established relationships with prestigious private banks, insurance and security platforms, legal and tax partners, also reputable overseas developers, as well as Mason Group's own internal resources, clients can now easily access niche investment opportunities in international markets. Harris Fraser Elite has a dedicated client relationship team specialising in EAM private banking advisory,*

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prestige wealth and portfolio management and succession and estate planning. For entrepreneurs, Harris Fraser Elite, together with Mason Group's financial platform and Investment Banking division, is also able to advise on Corporate Finance, particularly on Initial Public Offerings (IPO) in Hong Kong."

"On behalf of Harris Fraser Group, I'd like to take this opportunity to thank our customers especially long-term clients for your continued support and appreciate your confidence in us. We look forward to serving additional needs in the future, and we hope to have the pleasure of doing business with you for many years to come."

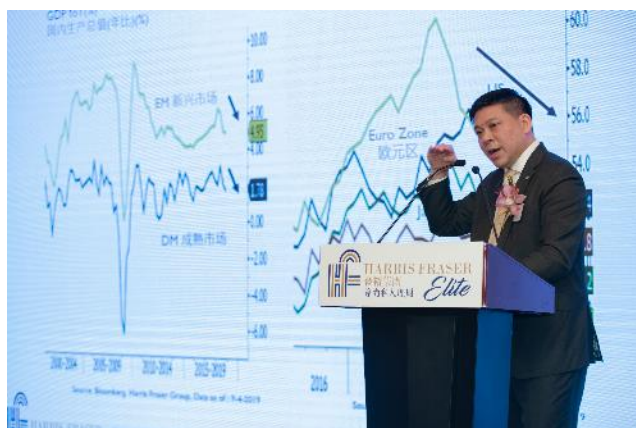


Alex Ko, Executive Director, Chairman and CEO of Mason Group

Helena Ng, Chairman and Chief Executive Officer of Harris Fraser

The dinner reception was generously sponsored by [AXA Hong Kong](#) and [iFAST Global Prestige](#). During the event, [LGT Private Banking Asia](#) and [Salboy International](#) with other guest speakers gave market and industry insight presentations on the theme 'Navigating Through Challenges and Opportunities in 2019':

- **Andy Lam**, Managing Director of Investment Research, Harris Fraser Group: *Overview of the global market and the challenges and opportunities that it holds*
- **Stefan Hofer**, Managing Director and Chief Investment Strategist of Investment Services, LGT Private Banking Asia: *European market update*
- **Phil Soon**, Managing Director of Asia, Salboy International: *UK property market and investment opportunities*
- **Ronald Poon**, Senior Vice President, Harris Fraser Elite: *US equities and market update*
- **Louis Chan**, Managing Director and Head of Global Capital Markets, Mason Global Capital Limited: *Corporate finance insight – Hong Kong capital market*



Andy Lam, Managing Director of Investment Research, Harris Fraser Group



Stefan Hofer, Managing Director and Chief Investment Strategist of Investment Services, LGT Private Banking Asia



Phil Soon, Managing Director of Asia, Salboy International



Ronald Poon, Senior Vice President, Harris Fraser Elite



Louis Chan, Managing Director and Head of Global Capital Markets, Mason Global Capital Limited

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Mr. Ko Lai Chak, Hong Kong's first Olympic medallist in Ping Pong, was guest of honour at the event and shared his personal story with guests. He started playing ping pong at the age of 11 and went on to train 20 hours every day for the next 20 years. Starting out in China was tough. The sport is popular and there are a large number of excellent players.



Becky Lee was running live polls on the stage with Mr. Ko



Mr. Ko shared his personal story with Harris Fraser's guests

"It was hard to outperform the other players and for a long time I was unable to break out. There were times when I thought about giving it all up." Mr. Ko said.

But he loved the sport and through perseverance, hard work and faith, he kept going. The turning point was when the Hong Kong Table Tennis Association invited Mr. Ko and Li Ching to join the national team, and in 2004, the pair competed at the Olympic Games, where they simply focused on doing their best in each game. Mr Ko says he never dreamed of medals, but that's what happened.

Mr. Ko's sharing of his journey showed guests at the event that life is full of challenges, but despite such challenges, we can all train to be tough and brave and to seize every opportunity presented. This is the mentality that everyone should have, not only in the tumultuous times of 2019 but throughout life.

The event was popular and well received by all guests.

~Ends~

For more information, please contact **Jay Cheung** on +852 2218 2574 or email jay.cheung@harris-fraser.com.



Dinner reception



Cocktail reception

Event pictures to download: [Click to download from Dropbox](#)



The **Harris Fraser Group** specialises in wealth and investment management.

The Group's mission is to be our clients' trusted wealth and investment management **partner**. Our team of experts provides **bespoke financial advice** backed by thorough research to achieve our clients' financial goals. Our **extensive and diversified services** go beyond traditional financial offerings.

In 2018 Harris Fraser Group became the wholly owned subsidiary of Mason Group Holdings Limited.

www.harris-fraser.com



Harris Fraser Elite specialises in private banking advisory, wealth and portfolio management services, estate and succession planning, and Corporate Finance, catering to high-net-worth individuals, family offices and corporate clients.

All Harris Fraser Elite's Relationship Managers have been hand-picked for their investment knowledge and dedication to client services.

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Mason Group Holdings Limited (stock code: 273.HK) is a health and wealth solutions service conglomerate. It principally provides comprehensive financial services in Hong Kong, including dealing in securities, commodities broking, provision of securities margin financing, provision of investment and corporate finance advisory services, investment in securities and investment holding. The Group also invested in healthcare and mother-infant-child related businesses. The Group aims to build a world-class “health + wealth” ecosystem with integrated healthcare and financial platforms.

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